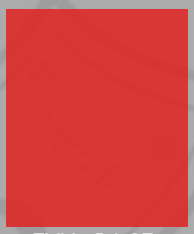
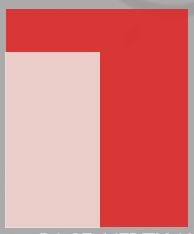
PRINT RATE CARD

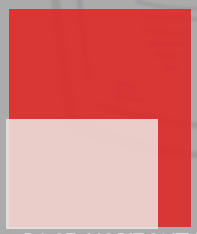
MAGAZINE SIZES



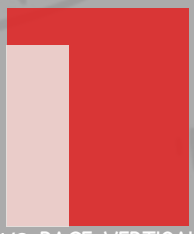
FULL PAGE
8.5" X 11"+ 1/2 BLEED



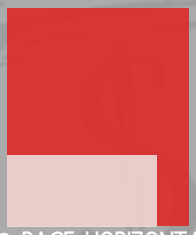
1/2 PAGE VERTICAL
3.688" X 10"



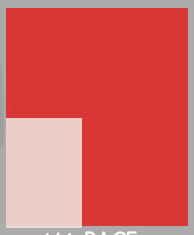
1/2 PAGE HORIZONTAL
7.5" X 4.937"



1/3 PAGE VERTICAL
2.4" X 10"



1/3 PAGE HORIZONTAL
7.5" X 3.125"



1/4 PAGE
3.687" X 4.937"

RATES

AD CHOICE (FULL COLOUR)	ONE ISSUE	TWO ISSUES	THREE OR MORE ISSUES
BACK PAGE	$1,100	$950	$825
INSIDE FRONT COVER *OR* INSIDE BACK COVER	$1,000	$850	$750
INSIDE FRONT COVER PLUS FACING RHP	$1,800	$1,650	$1,550
FULL PAGE	$800	$700	$600
1/2 PAGE VERTICAL *OR* HORIZONTAL	$450	$375	$325
1/3 PAGE VERTICAL *OR* HORIZONTAL	$350	$300	$250
1/4 PAGE	$300	$250	$200

REFERRED POSITION ADD AN ADDITIONAL 20%

ALL PRICES SUBJECT TO 13% HST

BOOKING DEADLINE: NOVEMBER 22 2019

CREATIVE DEADLINE: NOVEMBER 29 2019

SUBMITTING ARTWORK

PREFERRED DIGITAL FORMATS:
Flattened TIFF or EPS and PDF

CREATING YOUR AD
All ads submitted digitally should be created on the Apple OS X platform. If not, please submit PC flattened TIFF or EPS file. Layout page should match the ad size purchased

IMAGES & ARTWORK
All ads and artwork must be in CMYK mode (if colour) and at a resolution of 300dpi and line art at 900dpi. Glue cannot be held responsible for print errors due to improper resolution/colour format.

PDF TIPS
Embed all fonts and images when making a PDF of your ad. PDF must be 300dpi

FONT
If submitting a file format in InDesign, Quark, and Illustrator please package the fonts. If font files cannot be included, all texts must be converted to paths. We only accept Mac platform fonts.

SUBMITTING AD ON A DISK
Please include all necessary support files on disk, including fonts and digital artwork. Always provide colour proof with digital ads. Glue cannot be responsible for incorrect printing if an accurate colour proof is not supplied.

SUBMITTING AD BY EMAIL
Email ad only if file size is under 2 megabytes. Please notify us ahead of time if emailing files. Hard copy proof in colour recommended. Use a compression program before sending via email..

613-727-4723

glueadvertising@algonquincollege.com