

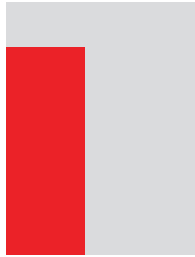
PRINTRATECARD



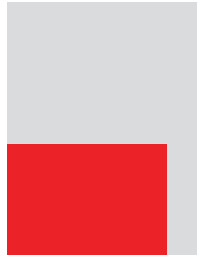
MAGAZINESIZES



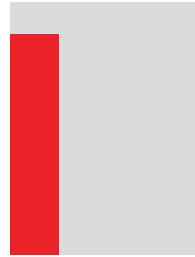
FULL PAGE
8.5" X 11"+ 1/2
BLEED



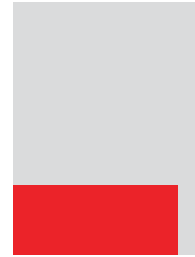
**HALF PAGE
VERTICAL**
3.688" X 10"



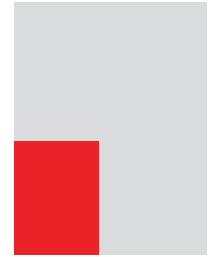
**HALF PAGE
HORIZONTAL**
7.5" X 4.937"



**THIRD PAGE
VERTICAL**
2.4" X 10"



**THIRD PAGE
HORIZONTAL**
7.5" X 3.125"



QUARTER PAGE
3.687" X 4.937"

RATES

AD CHOICE (FULL COLOR)	ONE ISSUE	TWO ISSUES	THREE OR MORE ISSUES
Back Page	\$1100	\$900	\$800
Inside front cover or Inside back cover	\$1000	\$850	\$750
Inside front cover plus facing RHP	\$1800	\$1650	\$1550
Full Page	\$800	\$700	\$600
1/2 Page Vertical or Horizontal	\$450	\$375	\$325
1/3 Page Vertical or Horizontal	\$350	\$300	\$250
1/4 Page	\$300	\$250	\$200

REFERRED POSITION ADD AN ADIOTIONAL 20%

ALL PRICES SUBJECT TO 13% HST

SUBMITTINGARTWORK

BOOKING DEADLINE NOV 24TH 2017
COPY DEADLING DEC 1ST 2017

Preferred Digital Formats

Flattened TIFF or EPS and PDF.

Creating your Ad

All ads submitted digitally should be created on the Apple OS X platform. If not, please submit PC flattened TIFF or EPS file. Also, the layout page should match the ad size purchased.

Images and Artwork

All ads and artwork must be in CMYK mode (if colour) and at a resolution of 300dpi and line art at 900dpi. Glue cannot be held responsible for print errors due to improper resolution or colour format.

Font

If submitting a file format in InDesign, Quark, and Illustrator please package your fonts. If font files cannot be included, all texts must be converted to paths. We only accept Mac platform fonts.

Submitting your AD on a Disk

Please include all necessary support files on the disk, including fonts and digital artwork. Always provide a colour proof with digital ads. Glue cannot be responsible for incorrect printing if an accurate colour proof is not supplied.

PDF Tips

Embed all fonts and images when making a PDF of your ad. PDF's must also be 300dpi.

Submitting your ad by E-mail

E-mail your ad only if the file size is under 2 megabytes. Please notify us ahead of time if e-mailing files. We also recommend sending a hard copy proof. We recommend sending a hard copy colour proof. We recommend using a compression program, such as Stuffit, before sending via e-mail.